



PRODUCT CATALOG

Real SHADES®

With more than 15 years of development and manufacturing experience, Real Shades offers high-quality sunglasses in age-appropriate sizes at affordable prices in a wide range of styles. Our use of shatterproof polycarbonate lenses and ophthalmic quality frames is unmatched in the industry. Our focus is and always has been sun protection.



UNBREAKABLE FRAMES

One of the important points of distinction for Real Shades is the use of TPEE flex-fit material in almost all of our sunglasses. This flexible material makes our sunglasses incredibly comfortable so kids will want to wear them and keep them on. We're proud to say they're virtually unbreakable –“bend ‘em, flex ‘em, you can't break ‘em.”

EXCEPTIONAL FIT

Proper fit is paramount to protecting kids eyes from the harmful effects of the sun. That's why we developed five different sizes to fit from infancy to adulthood. By studying the papillary distance of children between six months and 12 years, our design team generated sizing data necessary to ensure proper fit by age group. This precision fit process helped us develop sunglasses that are comfortable for kids to wear, while providing 100% UVA and UVB protection.

WRAPAROUND SUN PROTECTION

Kids' eyes are more sensitive and have a higher risk of permanent sun damage than grownups. While most parents use sunscreen to protect their children from the sun's harmful rays, many do not think to protect their children's eye from the sun. It's a little known fact that peripheral light is just as damaging as direct sun light, which is why doctors have long recommended wraparound frames for superior sun protection. While Real Shades makes available many styles of shades, wrap-around frames are the still best available option for sun safety.



Screen Shades

NEW

Protect eyes from damage caused by harmful blue light from smartphones, computers, tablets, gaming consoles and TVs! Made with Real Shades signature unbreakable frames and ophthalmic quality lenses specially coated to filter blue light in addition to providing 100% UVA and UVB protection. Available in toddler (2+), kid (4+) youth (7+) and adult sizes. Comes with 2-in-1 microfiber cleaning cloth/carrying case.

2+ and 4+



7+



Adult (Matte Finish)



Adult pairs come with our signature 3-in-1 strap/cleaning cloth/protective cover.





Switch

Introducing a twist on our popular surf sunglasses—these frames change color when exposed to UV! Color deepens depending on the intensity of UV rays. Available in four fun colors in sizes 2+, 4+ and 7+.

BESTSELLER



Frames
change
color when
exposed
to UV!








**Baby
0+**

BESTSELLER



Explorer


Flexible TPEE, removable band,
available polarized 



AQUA & PINK BLACK & CHERRY RED NAVY & LIME NAVY & ORANGE PINK & HOT PINK ROYAL & GREEN BLUE & LT BLUE WHITE & GRAPHITE WHITE & BLACK



Adventure

Flexible TPEE, removable band,
available polarized 




CARIBBEAN CORAL & ROYAL & BLUE & TURQUOISE LT BLUE & WHITE

*P2 polarized only

BESTSELLER



Explorer

Flexible TPEE, removable band,
available polarized 



AQUA & PINK BLACK & CHERRY RED CHERRY & LIME NAVY & ORANGE PINK & HOT PINK ROYAL & GREEN BLUE & LT BLUE WHITE & GRAPHITE WHITE & BLACK



Sky

Flexible TPEE



AQUA BLACK NEON BLUE NEON PINK PINK ROYAL NEON GREEN GRAPHITE WHITE

BESTSELLER



Surf


Flexible TPEE



BLACK NEON BLUE NEON GREEN NEON ORANGE NEON PINK RED GRAPHITE WHITE



Adventure

Flexible TPEE, removable band,
available polarized 



CARIBBEAN CORAL & ROYAL & BLUE TURQUOISE LT BLUE WHITE



Discover

Flexible TPEE, available polarized 



GRAPHITE & LIME NAVY & YELLOW PINK & ORANGE PURPLE & PINK RED & BLACK WHITE & PURPLE

BESTSELLER



Switch

Polycarbonate frame




GREEN TO BLUE PINK TO HOT PINK YELLOW TO ORANGE LAVENDER TO PURPLE

Kid
4+

BESTSELLER



Explorer

Flexible TPEE, removable band,
available polarized 



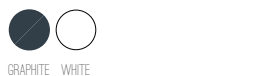
Sky

Flexible TPEE



Surf

Flexible TPEE



Switch

Polycarbonate frame



Adventure

Flexible TPEE,
removable band 



Discover

Flexible TPEE, available
polarized 



Bolt

Flexible TPEE, available
polarized 



Breeze

Flexible TPEE, available
polarized 



*P2 polarized only

Youth
7+



Discover

Flexible TPEE, available polarized 



GRAPHITE & LIME NAVY & YELLOW PINK & ORANGE PURPLE & PINK RED & BLACK WHITE & PURPLE



Sky

Flexible TPEE



AQUA BLACK NEON BLUE NEON PINK PINK ROYAL NEON GREEN



BESTSELLER

Surf

Flexible TPEE



BLACK NEON BLUE NEON PINK RED



BESTSELLER

Switch

Polycarbonate frame



GREEN TO BLUE PINK TO HOT PINK YELLOW TO ORANGE LAVENDER TO PURPLE



Bolt

Flexible TPEE, available polarized 



BLACK & LIME BLACK & RED NAVY & RED NAVY & ROYAL ROYAL & GREEN BLUE & LT BLUE



Breeze

Flexible TPEE, available polarized 



AQUA & PINK CHERRY & LIME PURPLE & NAVY WHITE & HOT PINK PINK & HOT PINK



Storm

Polycarbonate metallic frame, available polarized 



BLACK RED ROYAL SILVER PINK



Blaze

Polycarbonate metallic frame, available polarized 

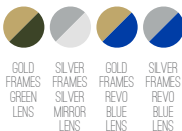


BLACK RED ROYAL SILVER PINK

*P2 polarized only



Fly
Metal Frames




Shine
Impact resistant
polycarbonate frame




Swag
Impact resistant
polycarbonate frame




Blade
Polycarbonate frame,
available polarized 



Storm
Polycarbonate metallic frame,
available polarized 



Blaze
Polycarbonate metallic frame,
available polarized 



Adult



Waverunner
Flexible TPEE

